



Director of Ministry Engagement

Job Description

Position Summary

The Director of Ministry Engagement at World Outreach Church (WOC) leads the partner engagement strategy for Allen Jackson Ministries (AJM), identifying, cultivating, and stewarding team members to secure major gifts, as well as leading the ministry engagement team. This role works closely with Senior Leadership to develop and execute the ministry's annual development plan, while ensuring alignment with strategic priorities and the mission of helping people become more fully devoted followers of Jesus Christ. The Director provides vision and direction for engagement initiatives, enhances the overall partner experience, and leads and develops team members to support ministry goals. This position reports to the Comptroller.

Who We Are

World Outreach Church is an interdenominational congregation of over 15,000 congregants in Murfreesboro, Tennessee. It began over forty years ago with less than thirty people and has been under the leadership of Pastor Allen Jackson since 1989. Through our in-person services, gatherings, and events, as well as the use of online streaming, television, radio, podcasts, and other resources, our mission is to help people become more fully devoted followers of Jesus Christ. Learn more at wochurch.org and allenjackson.com.

Job Duties & Responsibilities

- Works closely with Senior Leadership to align communications and engagement strategies with AJM's mission, vision, and values.
- Lead a team responsible for managing an assigned portfolio of partners, ensuring consistent communication, high-quality support, and the delivery of meaningful ministry updates, while serving as the strategic point of accountability for partner relationships.
- Establishes clear priorities, measurable goals, and accountability structures to guide advancement initiatives and assess progress.

- Supports team members in developing annual strategies, prioritizing workload, tracking progress, and achieving goals within their functional areas.
- Provides coaching, training, and ongoing development for team members so they can effectively deliver high-quality care and support to ministry partners
- Ensures Allen Jackson Ministries mission, vision, and impact are communicated clearly and consistently to partners, the congregation, and the broader public.
- Represents Allen Jackson Ministries at ministry and congregational events, maintaining visibility and accessibility for partner engagement.
- Ensures the accuracy, integrity, confidentiality, and timeliness of donor records, acknowledgments, and reports.
- Participates in regular team meetings, planning sessions, and ministry events, as needed.
- Engages actively in the congregational life of World Outreach Church.
- Performs additional tasks and responsibilities, as assigned by the supervisor.
- Responsibilities may be modified based on organizational needs, job requirements, and the employee's skills, at the discretion of the immediate supervisor.

Job Skills & Requirements

- Bachelor's degree in Communications, Marketing, or Nonprofit Management preferred
- Minimum 3+ years of proven success in donor relations, nonprofit development, or ministry, including major gift cultivation, donor stewardship, and mission advancement.
- Experience collaborating with executive leadership, boards, and teams
- Strong interpersonal communication, and customer engagement skills; confident and authentic communicator
- Active, growing relationship with Jesus Christ; aligned with mission and values
- Engages partners with a ministry mindset, offering encouragement and prayer
- Highly organized, detail-oriented, and self-motivated
- Proficient with Microsoft Office Suite (including Excel and Outlook); computer savvy and able to learn new tools and donor management systems (e.g., Donor Direct)
- Excellent problem-solving skills, adaptability, and a collaborative, team-oriented approach

Terms

Regular, Full-Time, Ministerial Exception

Monday–Friday, 8:00am–5:00pm (Occasional weekend assignments)